

Message Text

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PAGE 01 STATE 262756

17

ORIGIN ARA-10

INFO OCT-01 ISO-00 USIA-15 COME-00 EB-07 CIAE-00 INR-07

NSAE-00 RSC-01 AGR-10 PA-02 PRS-01 /054 R

DRAFTED BY ARA/CEN/CR:JGSULLIVAN:RMC

APPROVED BY ARA/CEN - DAVID LAZAR

ARA/ECP - E.COHEN(DRAFT)

USIA - V.PACE (DRAFT)

COM - WBASTION (PHONE)

EB - J IMMONS (PHONE)

----- 018898

R 280237Z NOV 74

FM SECSTATE WASHDC

TO AMEMBASSY SAN JOSE

UNCLAS STATE 262756

E.O. 11652: NA

TAGS: BEXP, CS

SUBJECT: QUARTERLY REVIEW OF FY 75 COMMERCIAL
ACTION PROGRAM

1. WASHINGTON ACTION STAFF (WAS) (WALTER BASTION, DOC;
EDWARD COHEN, ARA/ECP; VANCE PACE, USIA; AND JOSEPH SULLIVAN
ARA/CEN) MET NOVEMBER 20 FOR QUARTERLY REVIEW OF CAP AND
SAN JOSE 4293. CAMPAIGN NO. 1 HAS INDEED ACHIEVED RE-
MARKABLE SUCCESS. WAS NOTED THAT THIS CAMPAIGN NOW APPEARS
TO HAVE RUN ITS COURSE EXCEPT FOR ACTION 5. DOES POST
STILL BELIEVE ELECTRONIC DIALOGUE WORTHWHILE AS FOLLOW-ON,
OR DO YOU WISH TO REPROGRAM THESE FUNDS TO ANOTHER CAMPAIGN?

2. REGARDING CAMPAIGN NO. 2, ACTION 6, USIA/IMV HAS RE-
CEIVED REQUEST FOR CONSTRUCTION FILMS, AND WILL RESPOND
THRU USIA CHANNELS.

3. REGARDING CAMPAIGN NO. 3, ACTIONS 2 AND 3, COMMERCE DE-
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PAGE 02 STATE 262756

PARTMENT WILL CONTACT ALL INTERESTED TRADE ASSOCIATIONS ON

BEHALF OF EMBASSY AND ASK THEM TO PUBLICIZE THE DESIRABILITY OF SENDING CATALOGS ON HOSPITAL AND MEDICAL EQUIPMENT DIRECTLY TO EMBASSY TO ASSIST CAP EFFORT TO OBTAIN LOCAL REPRESENTATIVES. (DOC WILL ADVISE EMBASSY SEPARATELY OF TRADE ASSOCIATIONS CONTACTED.) TO AVOID DUPLICATION, EMBASSY SHOULD NOT RECRUIT THE CATALOGS ON ITS OWN.

4. REGARDING CAMPAIGN NO. 5, COMMERCE IS PREPARED TO ASSIST, AS ABOVE, IN OBTAINING CATALOGS ON LUMBER AND WOODWORKING MACHINERY AND EQUIPMENT UPON RECEIPT OF STUDIES PROPOSED IN ACTIONS 1 AND 2. AGAIN, AS ABOVE, EMBASSY SHOULD NOT RECRUIT CATALOGS ON OWN. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE262756
Document Source: CORE
Document Unique ID: 00
Drafter: JGSULLIVAN:RMC
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740346-0112
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974115/aaaaadrf.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 13 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 NOV 2002 by MorefiRH>; APPROVED <26 NOV 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: QUARTERLY REVIEW OF FY 75 COMMERCIAL ACTION PROGRAM
TAGS: BEXP, CS
To: SAN JOSE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005